

**For Immediate Release**

## **Hogslayer Documentary Premiere Announced**

**"Hogslayer" Premiere and Motorcycle Show in Milwaukee, Wisconsin on August 18, 2011**

SLINGER, WIS. (May 10, 2011) – Excitement continues to build as The Edge Ltd., producer of *Hogslayer: The Unapproachable Legend*, announces the premiere of the documentary in Milwaukee, Wisconsin, at the Oriental Theatre on August 18th, 2011 at 7 PM.

*Hogslayer: The Unapproachable Legend* is the true-life story of the dual-engine Norton dragster designed, built and raced by John Gregory and TC Christenson of Sunset Motors in Kenosha, Wisconsin. The documentary chronicles the Sunset Motors Racing Team's unrivaled innovation and unbridled courage as they faced unyielding challengers throughout the United States and Europe in the 1970's. The original Hogslayer dragster is presently on permanent exhibit at the National Motorcycle Museum in the United Kingdom, however its successor, the Hogslayer triple-engine Norton dragster, will be on display at the premiere.

Hosting the *Hogslayer* premiere, the Oriental Theatre is a Milwaukee landmark with its ornate East Indian motif. For the premiere, an exhibit of fine Nortons and other British motorcycles will be on exhibit throughout the lobby. The world champion race team and stars of the documentary, TC Christenson and John Gregory, will be greeting fans prior to show time. The event is being organized by the British Biker Cooperative, a *Hogslayer* documentary sponsor. This is a one-time event of it's kind, produced exclusively for the debut of the *Hogslayer* documentary.

The *Hogslayer* premiere at the Oriental Theatre (2230 North Farwell Avenue, Milwaukee, Wisconsin 53202 - 414.276.5140) admission is \$8 at the door. Advance tickets are available at: [tickets.landmarktheatres.com](http://tickets.landmarktheatres.com).

The Edge Ltd. is currently accepting additional *Hogslayer* documentary sponsorships. For sponsorship information, contact James Cutting, independent producer, The Edge Ltd., at 262-224-3777 or [edgeltd@charter.net](mailto:edgeltd@charter.net).

For the latest *Hogslayer* news, become fans of the 'Hogslayer Documentary' on Facebook, or to see the promotional trailer of the documentary, visit the 'Hogslayer Documentary' on YouTube.

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